

## INQUORUM:COMUNICACIÓN

## UNIVERSITY OF MONTERREY SCHOOL OF EDUCATION AND HUMANITIES DEPARTMENT OF FILM AND COMMUNICATION

## IX International Conference on Communication Research

Monterrey, México April 23-14, 2026 Hybrid modality

## **CALL FOR PAPERS**

The word *umbral* (threshold) originates from a Latin root that evokes light and, therefore, origin. In everyday life, it is more commonly associated with a space of openness, entry, or an antechamber; concepts that link it to the beginning—the start of a succession of interconnected spaces and events.

Communication is a natural condition of human beings, enabling social relationships. With the advancement of technology—and now with the irruption of artificial intelligence—it has become a constant challenge for human relationships in all their dimensions: social, commercial, cultural; in short, in every sphere of life.

The threshold also signifies a beginning, and every beginning implies novelty. *Inquorum*, as a laboratory of ideas of the School of Education and Humanities at the University of Monterrey, opens itself to a new threshold of knowledge. Here, the fruitful experience of the eight previous editions of the Communication Colloquium—and later the Communication Congress—converge. From now on, in this renewal of the new, we are *IX Inquorum — International Communication Congress 2026*, adding transformative experiences to each of our past editions.



The threshold, as a space of encounter, invites us all to traverse as-yet-unknown territories—such as the technological scenarios posed by artificial intelligence—and many other changes we are experiencing, which present the challenge of coexistence. Communication is that step, that form, that medium, that threshold of an exploratory adventure that forges its path through research.

Therefore, *IX Inquorum* – *International Communication Congress 2026* invites submissions of studies and research in multidisciplinary and transdisciplinary fields related to the thresholds of knowledge—always necessary and always calling to be explored.

Participation will be through oral presentations, which may be delivered either in person or online, showcasing advances or results of research projects.

The thematic areas of *Inquorum* aim to represent such thresholds within the field of communication:

- 1. Humanistic, epistemic, and social studies.
- 2. Organizational communication and marketing.
- 3. Mass media and audiences.
- 4. Technology, social-digital networks, and Al.
- 5. Journalism studies.
- Audiovisual studies.
- 7. Communication research: three sub-areas—undergraduate theses, master's theses, doctoral dissertations.
- 8. Student work: undergraduate, master's, and doctoral level.

Oral presentation proposals must be submitted via the following link, in either Spanish or English (both languages are accepted), meeting the following requirements:

Submission Form: https://forms.gle/4yWazLtEtVS3Ld1Q8

- Author(s) name(s)
- Affiliation
- Country
- Email address
- Thematic area (select the one most relevant to your research work)
- Participation mode (In person / Online)
- Title in Spanish:



- Title in English:
- Abstract in Spanish (300 words, including study topic, objectives, methodology, sample type, conclusions, and results):
- Abstract in English:
- References (minimum 5 / maximum 10)

**Submission deadline:** December 15, 2025. **Notification of acceptance:** February 20, 2025.

If you wish to publish your full paper, you may submit it to *Invortex Journal*, following its processes, guidelines, and requirements:

https://invortex.udem.edu.mx/index.php/ivx/about/submissions

Para mayor información:

inquorum.comunicacion@udem.ed